

Veronica Briseño
Director of Small & Minority Business Resources Department
City of Austin, Texas



Veronica Briseño is currently, the Director of Small & Minority Business Resources Department (SMBR) for the City of Austin, where she has served in many positions since 1999. Prior to SMBR, she was a City Council Member aide and an Agenda Manager in the City of Austin's City Manager's Office.

Veronica serves on various Community boards, including Vice President of the Austin YMCA, PeopleFund Board and is a founding member of the FuturoFund, a collective effort to engage the Austin community through philanthropy and leadership. Veronica also serves as President of the International Hispanic Network (IHN). Most recently, Veronica co-founded and co-chairs 'Woman to Woman', a City of Austin employee affiliation group for women. Briseño is also the vice-chair of Central Texas Women Leading Government.

Veronica has a Masters in Public Affairs from the LBJ School at the University of Texas as well as undergraduate degrees in Journalism and Government.

Veronica lives in East Austin with their two sons Gabriel, 8 and Andrés, 5.