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NEWS RELEASE
FOR IMMEDIATE RELEASE

5th Annual Coastal Bend Travel Fair - January 26

CORPUS CHRISTI, TX (January 24, 2011) – The 5th Annual Coastal Bend Travel Fair will be presented on Wednesday, January 26, at the Aransas Pass Civic Center. This 2011 Travel Fair is sponsored by the Texas Coastal Bend Regional Tourism Council (www.txcoastalbend.org) and is an opportunity for representatives from the 18 counties who make up the Council to join together to showcase the diverse tourism opportunities available to the Coastal Bend Winter Texan visitors and area residents.

The South Texas Coastal Bend area is home to cowboys, historic missions and museums, birding, surf and freshwater fishing, a zoo featuring native and exotic animals and so much more. Join us in Aransas Pass and learn more about all this fun and adventure.

Free Admission...

The Travel Fair will be open to the public with **free** admission from 10 am to 4 pm. The Aransas Pass Civic Center, located at 700 W. Wheeler in Aransas Pass, will be filled with a variety of booths representing tourism attractions from around the Coastal Bend.

The Travel Fair will feature approximately 40 vendors, representing tourism and outdoor recreational adventures. These vendors will also include health care professionals and a book store as well as an RV dealer from Rockport offering tours of several of their motor homes. Guides will also be there to book your deep-sea fishing adventure, a kayak fishing & scenic tour or personalized guided fishing excursion. Food and drinks, including a hot lunch, will be on sale throughout the day.

An exhibit of past winning entries of the Coastal Bend Wildlife Photo Contest will also be displayed.

Door Prizes and Fun...

A highlight of the event will include door prizes given away throughout the day, donated by the various featured tourism attractions and other vendors. No purchase is necessary, but you must be present to win. Over 100 door prizes were given away during the 2010 event including fishing trips, an overnight stay at a coastal B&B and golfing accessories.

Plan on attending the January 26 Coastal Bend Travel Fair to learn more about the area's treasure trove of tourism attractions, win some door prizes and have lunch.

For more information, contact Nancy Deviney at 361 547-8033 or nancydeviney@yahoo.com.

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The Corpus Christi Convention and Visitors Bureau's mission is "to drive overnight visitor\$ to the Corpus Christi Area". For more information about the Corpus Christi Convention and Visitors Bureau or to plan your next trip to Corpus Christi, visit www.VisitCorpusChristiTX.org or call 1-800-678-6232.