



Contact:
Kevin Halewood
727-531-7885
sunkingpub@aol.com
www.mobiletechexpo.com

NEWS RELEASE

For Immediate Release

Auto Appearance Specialists From Around the World will be Converging on Corpus Christi, Texas for the 10th Annual International Mobile Tech Expo January 20-22, 2011 at the Richard M. Borchard Fairgrounds.

Corpus Christi, Tx (January 17, 2011) - The 2011 International Mobile Tech Expo is moving west to Corpus Christi, Texas, bringing with it, automotive appearance repair and reconditioning specialists from around the world. Contestants are registering from Hong Kong, Japan, The Netherlands, Austria, France, Germany, Canada, Great Britain, Australia and Mexico for this years Dent/Door Ding Contest alone.

The Expo is set for January 20-22, 2011 at the Richard M. Borchard Regional Fairgrounds in Robstown, Texas. The Expo has events for experienced Techs and new comers alike. On the agenda for the Expo is Education Day on Thursday January 20 from 8:30am-5:00pm with a full day of classes, lectures, seminars and hands-on demonstrations in everything from glass & bumper repair to detailing and marketing. The Expo floor opens Friday, January 21, 2011 from 10:00 am to 5:00pm and Saturday, January 22, 2011 from 10:00 am to 4:00pm.

On display will be the most complete array of new products, services and business opportunities that automotive appearance specialists are looking for, that will help them grow their business. Attendees will have an opportunity to meet with suppliers, network with others and compare business opportunities. With a hands-on approach to their business venture, new comers will be better able to make an educated decision regarding the specialty field they choose.

For those individuals looking for either a home based business opportunity, or a ready made franchise, the Int'l Mobile Tech Expo is a must see event. If you have a passion for the automobile and want to get into the multi billion dollar automotive aftermarket, or start a business for the entire family, you'll want to visit this show. "It's great for the area to be showcased this way, in that most of the attendees and exhibitors wind up making it a business vacation. The Expo is also family friendly, children are allowed into the show." In most cases, the small business community is a family affair, so what better place to bring the family, a business expense and vacation all rolled into one," said Kevin Halewood show director. At the last Expo children were treated to goody bags, balloons, games and an area for them to sit and play table games or use coloring books.

The Mobile Tech Expo is for those wanting to start a new business, or those that are already established, as a mobile, storefront or home based business professional in the automotive appearance repair and reconditioning industry. The automotive aftermarket and specialty fields are multi-billion dollar industries. From glass repair and paint touch up to detailing and window tinting, all are well represented during the two day show. The 2011 event will again be holding a silent auction to benefit the Larry King Cardiac Foundation.

###

The Corpus Christi Convention and Visitors Bureau's mission is "to drive overnight visitor\$ to the Corpus Christi Area". For more information about the Corpus Christi Convention and Visitors Bureau or to plan your next trip to Corpus Christi, visit www.VisitCorpusChristiTX.org or call 1-800-678-6232.