



NOW ACCEPTING APPLICANTS

RESEARCH & ANALYTICS MANAGER

OPEN FOR 2021

Visit Corpus Christi is a group of BOLD visionaries, DRIVEN place makers and TRUE ambassadors for the Coastal Bend and we want you to join our team. As the Gulf Coast Capital for coastal and outdoor recreational experiences, we are looking for a few really cool people who have a passion for living in Corpus Christi and helping the community achieve its true self.

Tourism sales and marketing is driven by data. Who our key visitors are, where they come from, and when they arrive are critical questions that need answers to ensure Visit Corpus Christi continues to deliver a high ROI for the community. Taking those answers and articulating the impact requires unique skills.

The manager will conduct statistical and content analysis to support to prove the case that Corpus Christi is a great destination to visit as well as live. This ideal team player will further develop and implement new initiatives to further the analytical mission. Managing and tracking our performance measures and metrics, industry-related research, economic impact to the Coastal Bend and group travel analysis, the Manager of Research and Analytics plays a critical role in the future growth of Corpus Christi.

**PLEASE SEND YOUR
RESUME AND COVER LETTER TO**

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